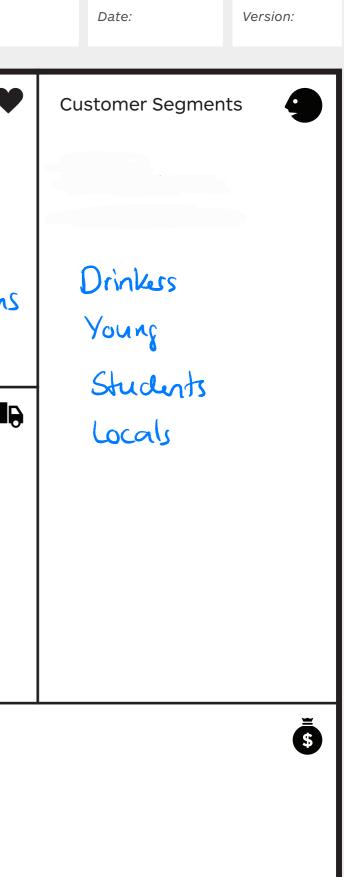
The Business Mo	odel Canvas	Designed for:	Designed by:
Key Partners A Ligho CC O Tinks. Ch O Tasks of Nalt	Key Activities Marketing Building a oputation Key Resources Key Resources Location (Building) Great Team Loyal customes	Value Propositions Great Atmosphere / Ambience Quality and unique Drinks	Customer Relationships Individual Sovice Assonal connections Channels Channels Custome recom- mendation Social media
Cost Structure	Rent Pessonal Utilitics Ingredients licences	Revenue Strea Cockta	ms

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